

Socialization of the Effectiveness of Village Funds to Optimize the Financial Performance of Kebun Kelapa Village

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ABSTRACT

The results of community service activities with the title "Socialization of the Effectiveness of Village Funds to Optimize the Financial Performance of Kebun Kelapa Village". This activity aims to increase understanding and implementation of effective village financial management in the context of optimizing village funds in Kebun Kelapa Village. Through a series of steps, including need identification, outreach, training, mentoring and guidance, we succeeded in achieving significant results. Village communities, especially village officials, now have better knowledge about village financial management and transparency in the use of village funds. The positive impacts of this activity also include preparing better village financial planning, increasing village income through optimizing tax and levy revenues, as well as increasing the welfare of the people of Kebun Kelapa Village. Researchers recommend that outreach and training activities continue and be improved in other villages. Strict supervision of the use of village funds and the application of the principles of transparency and accountability in village financial management are also very important. This report reflects the successful collaboration between the service team and the Kebun Kelapa village community. Hopefully this success will be an inspiration for other villages in managing their village funds effectively and transparently.

Keywords: Socialization, Village Funds, Village Financial Performance Optimization

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1. INTRODUCTION

Development at the village level is an integral part of the government's efforts to achieve sustainable national development goals. The Village Fund Program is one of the important instruments introduced by the government to advance and strengthen the economy and development at the village level. Village Funds are budget allocations given directly by the central and regional governments to villages throughout Indonesia. This program aims to encourage equitable development, reduce disparities between regions, and empower communities at the village level. In the Kebun Kelapa area, villages play an important role in the agricultural sector and local economy. The presence of coconut plantations provides great potential for local-based economic development, especially in the plantation, coconut industry and tourism sectors. However, in line with this potential, various challenges also arise in efforts to optimize village financial performance and economic empowerment in this region.

One of the problems faced is a lack of in-depth understanding of Village Funds. Village officials and the community often do not fully understand the concept, mechanisms and objectives of the Village Fund. As a result, the potential of these funds cannot be utilized optimally to support infrastructure development, community empowerment and improving the quality of life. This lack of understanding regarding the benefits and governance of Village Funds is an obstacle in formulating development programs that are right on target and efficient.

Through activities to socialize the effectiveness of Village Funds, it is hoped that village officials and communities in the coconut plantation area can understand the importance of Village Funds in supporting local economic development and empowerment. With better understanding, it is hoped that community participation in decision making and managing Village Funds will increase. With the involvement of experts and resource persons, village



officials can be empowered to manage funds more effectively and efficiently. Efforts to increase transparency and accountability in the use of funds will also provide long-term benefits for village financial performance and sustainable development in the coconut plantation area. Apart from that, this socialization will also be the first step in developing local economic potential, so that villages in the coconut plantation area can be competitive and develop in the era of globalization.



Figure 1 Socialization Situation

Partner Problems

Community service with the theme of socializing the effectiveness of Village Funds in the coconut plantation area aims to increase community understanding and participation in managing these funds in order to optimize village financial performance and empower the local economy. Some of the main problems faced and which form an important background for the implementation of this socialization program are:

1. Lack of understanding of Village Funds
2. Minimal community participation in decision making
3. Lack of involvement of experts and resource persons
4. Transparency and Accountability Challenges
5. Development of Local Economic Potential

2. RESEARCH METHODOLOGY

Approach Methods Offered

In carrying out community service with the theme of socializing the effectiveness of Village Funds in the coconut plantation area, the right approach is needed to achieve the expected goals. The following are approach methods that can be used in socialization activities:

1. Preliminary studies

The first step is to conduct a preliminary study to understand the social, economic and cultural conditions in the coconut plantation area.

2. Participation of related parties

A participatory approach is the key to successfully disseminating the effectiveness of Village Funds. Involving related parties, such as village officials, community leaders, youth, women and other community groups, will ensure sustainability and wider acceptance of the socialization program.

3. Training and Guidance

Training and guidance are an important part of this approach method. Village officials and other related parties need to be given training on financial management, budget planning, financial reporting and village governance. This training must be tailored to the needs and level of understanding of the participants.

4. Monitoring and Evaluation

The monitoring and evaluation process needs to be carried out continuously to measure the effectiveness and impact of socialization. By carrying out an evaluation, it will be possible to find out to what extent the socialization objectives have been achieved and what improvements can be made to improve the quality of the socialization program in the future.

Work Procedures

Community service with the theme of socializing the effectiveness of Village Funds in the coconut plantation area requires structured and coordinated work procedures. The following are work procedures that can be followed in implementing socialization activities:



Figure 2 Works Procedures

3. RESEARCH RESULTS Solution to Partner Problems

The results of the following discussion detail the developments and achievements that have been achieved in community service activities.

a. Increased Knowledge and Awareness

One of the most striking results of this activity is the increase in knowledge and awareness of the people of Kebun Kelapa Village regarding village financial management. Through outreach and training sessions, the

community, including village officials, now have a better understanding of the importance of effective village financial management. They are also more aware of transparency, accountability and responsibility in the use of village funds.

b. Better Village Financial Planning

In the course of this activity, we collaborated with village officials to develop better village financial planning. With more structured planning, Kebun Kelapa village can prioritize projects that support community welfare. These projects include development of village infrastructure, education, health, and other sectors that are important for village development.

c. Increasing Village Income

Apart from improvements in financial management, this village succeeded in increasing village income significantly. This is achieved through optimizing tax and levy revenues and other sources of income. In addition, communities are more open to participation in income-generating projects, such as fishing and agricultural businesses, thereby increasing overall income.

d. Transparency and Accountability

During this activity, the principles of transparency and accountability were applied in village financial management. Village financial reports become more open, and village residents can easily access information regarding the use of village funds. This gives confidence to the community that village funds are used for the common good.

e. Community empowerment

Through assistance and guidance, the people of Kebun Kelapa Village feel more empowered in managing village finances. They feel they have a more active role in planning and monitoring the use of village funds.



Figure 3 Welcoming from the Village Head Desa Kebun Kelapa

Implementation of activities to be carried out:

1. Direct observation.

Together with several representatives of the PKM Team, they carried out direct observations, collecting data and information on the conditions that occurred which were obtained from the community and the Kebun Kelapa Village apparatus.

2. Hearing between the PKM Team and Partners

Before implementing the program, the team first held an audience regarding the implementation and mechanism of the PKM program with the Kebun Kelapa Village. At the hearing, the Kebun Kelapa Village, represented by the Kebun Kelapa Village Secretary, was directly received and warmly welcomed by the Village Secretary and held a discussion with the PKM team at Panca Budi Development University, especially the Faculty of Science and Technology, as proof of their willingness to become partners with the PKM team.

3. Socialization of the Introduction to Information Technology.

In implementing the program, students are involved as a form of interaction between lecturers and students outside of courses and the implementation of the MBKM (Free Learning, Independent Campus) program as well as providing additional insight and experience for students, but students are only helpful. The PKM team presented material about the important role of using technology, especially the internet and various technologies, in implementing and resolving the problems faced.

4. Introduction to Financial Literacy and Financial Technology Systems

At this stage the team carried out outreach about the important role of Financial Literacy and Financial Technology, what its advantages are and how to use it, including management as admin assisted by Panca Budi Development University management students.

5. Direct implementation training for the Kebun Kelapa Village Community

The PKM team carries out direct practical training in the process of using the online complaint system.

Description of Partner Participation in Implementation

The success of this PKM program cannot be separated from the role of the partners involved, namely as follows:

- a. Starting from direct observation activities carried out by the PKM team, data was collected through question and answer discussions and interviews conducted by the team with the Kebun Kelapa Village, providing complete and clear information about the needs and mechanisms that have occurred so far.
- b. Carrying out the activities, the team received assistance in the form of In Cash/In Kind amounting to 4,600,000,- (Four million six hundred thousand rupiah) so that the activities of this national collaborative Community Partnership Program (PKM) could run smoothly and successfully.

Description of Evaluation of the Implementation of the Community Service Program

In implementing community service with a focus on socializing the effectiveness of the Village Fund to optimize the financial performance of the coconut plantation village, partner participation is very important. Partners in this case involve several parties who have a key role in the success of the activity. The following is a description of partner participation in implementing community service activities:

a. Village Apparatus

Village officials including the village head, village secretary and village staff have a central role in ensuring the success of the socialization of the Village Fund.

b. Local Leader

Community leaders and local leaders have significant influence in society.

c. General public

Participation from all community members in the coconut plantation village is the core of the success of socialization activities.

d. Community Service Team

A team consisting of experts, resource persons, facilitators and volunteers who initiate and carry out outreach activities.

Local Resources/Local Wisdom

Desa kebun kelapa, during the Dutch colonial period, most of the area was a Dutch coconut plantation area which was returned to the community. During the Japanese colonial period, Kebun Kelapa Village was led by Mr. HM Syarif (nil) then during the Japanese colonial period, Mr. HM Syarif stepped down and was replaced by Mr. Foreman Warijan. After the resignation of Mr. Foreman Warijan, the village head was led by Mr. Kundan for 3 (three) periods. During the leadership of the Village Head Mr. Kundan in 1950, the village was divided into two, namely:

- a. Sungai Ular Village is led by Mr. Kundan. It is located in the northeast, starting from Belida Bay along the Snake River and the Tomb River.
- b. Coconut Garden Village is led by Mr. M. Yusuf. Covering the area of Rambung, Teluk Belida to Water Gate One and Banten Village, since 1952 Desa Kebun Kelapa has been led by:

- Mr M. Yusuf from 1952 to 1961;
- Mr Sumardi from 1962 to 1986;
- Mr. Paino from 1987 to 2002;
- Mr Abdul Kahar from 2003 to 2007;
- PLT Village Head led by Mr. Amat Rasyid from 2008 to 2009;
- Mr. M. Amin Dairabi 2010 until now.

Aspects of Village/Subdistrict Potential

- Agriculture : Has potential in the production of coconut and its derivative products such as coconut oil, coconut fiber and coconut sugar. Other agriculture such as rice, corn or vegetables can also have economic potential.
- Culinary : Traditional food or regional specialties can become a culinary tourism attraction if there are characteristics in the local cuisine..
- Home Industries : Kelapa Garden Village may have home industries such as craftsmen making handicrafts from natural materials, making coconut sugar, or other local craft products.
- Local Culinary : Traditional food or regional specialties can become a culinary tourism attraction if there are characteristics in the local cuisine.

Village/Kelurahan Facilities and Infrastructure

a. Education

Table 1 Education

NO SCHOOL	SD	SMP	SLTA	DIPLOMA	BACHELOR
1	559	803	879	9	51

- PAUD : 2 Unit
- SDN : 1 Unit
- SD Swasta : 1 Mis

b. Health

- Unhealthy behavior is still very visible in people's daily lives, where they often encounter littering in canals/ditches, toilets are not yet goose necked and people still have minimal access to health services (Jamkesmas, etc.).
- Elderly and poor/very poor households, there are still elderly people who are poorly looked after because of poverty, houses are unfit to live in because of poverty.

4. CONCLUSION

The problems faced by Mitra (Desa Kebun Kelapa) are as follows:

- a. through a series of outreach and training sessions, the people of Kebun Kelapa Village, including village officials, succeeded in increasing their understanding of village financial management. They are now more aware of the importance of effective village fund management, transparency, accountability and responsibility in the use of village funds. This increase in knowledge helps them become more active in decision making regarding village finances.
- b. This activity helps Kebun Kelapa Village to design more structured and proactive financial planning. This planning includes identifying priority projects that support community welfare and more efficient allocation of village funds. This helps villages direct resources to the most important and urgent projects.

- c. This service activity is not the end of the journey, but the beginning of a positive transformation in village financial management. It is hoped that the people of Kebun Kelapa Village will continue to apply the knowledge and skills they have gained through this program. The improvement process will continue, and the village will be able to optimize its financial performance in a sustainable manner.
- d. This program is a clear example that community service efforts have a significant positive impact in improving the quality of life and welfare of the community at the village level. The opportunity to continue developing effective and sustainable financial management is the key for Kebun Kelapa Village to achieve more achievements in the future.

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Solutions to the Kelapa Garden Village regarding the problems that occur as follows:

- a. Continuity of Training: Continuing training and mentoring on a regular basis so that the community remains updated with developments in village financial management.
- b. Strengthening the Sustainable Team: Forming a sustainable team consisting of village residents, village officials and community members who have been trained in financial management to monitor and support village financial management.
- c. Collaboration with External Parties: Collaborating with educational institutions, local governments, or NGOs that have expertise in financial management and village development to provide additional resources and experience that are useful in supporting service programs.
- d. Focus on Increasing Financial Literacy: Engaging people in programs to increase personal financial literacy to help them manage their personal finances better.
- e. Development of Village Income Sources: Identifying and optimizing other sources of income that can support village development, such as tourism, superior agriculture, or local crafts.

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