# SCHOOL STRATEGY IN INCREASE
# SUPERIORITY GRADUATES ENTER HIGHER EDUCATION
## (Study at SMA Negeri 1 Perbaungan)

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**Abstract**
This research aims to know the School Strategy to Increase Excellence Graduates Enter Higher Education at SMA Negeri 1 Perbaungan.in This research is a researcher using a qualitative approach to the type of approach analysis qualitative. Collected data that is by using observation techniques, interviews, and documentation. Data analysis uses the Miles and Huberman model, namely data reduction, data presentation, and drawing conclusions. Checking the validity of the data by extending observations, triangulation, and using references. From the results of this study obtained that school strategy in m Increasing the excellence of graduates starting from the school's commitment to improving quality, then followed by an increase in resources / Professionalism teachers and education personnel, improvement of infrastructure, improvement of strong principal management. Strategy in improving the quality of these graduates requires the involvement of all elements of the organization, starting from the principal, teachers, staff school,student.Apart from that, parties related externals such as parents/guardians of students, government, community, and existing stakeholders.

**Keywords:** Strategy, Excellence, Graduate

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## INTRODUCTION

Education is business planned to materialize system learning and the learning process.Education by active can develop potency self student as well as teach student own strength spiritual religion,control self, personality,intelligence, insight,morality glorious as well as necessary skills participant educate ,in society, nation and state .In an educational process said Good If capable create atmosphere/ condition active learning,creative , innovative and fun so that with itself  objective education Can achieved with good and max .

In Law No. 20 of 2003 in Chapter II article 3 states objective that Education for the Indonesian people and the State is to develop ability as well as form character and civilization nation for more dignified for the sake of educating life nation with aims to develop potency students to be a man of faith and piety to Almighty God, morals noble, healthy, knowledgeable, capable, creative,and independent so that become democratic and capable citizens responsible answer. And make it happen objective education national the No regardless from quality education itself.

Educational process includes the acquisition process decisions, management institutions, program management, learning process teaching, process monitoring, evaluation, etc.The result of this process called outputs. Educational output is is performance school.performance school can be measured from quality, effectiveness, productivity, efficiency, innovation and quality of school output which includes performance academic and non academic achievements from participant educate in the school. Amiruddin , et al (2022 : 123-134 ) .

When the educational process run with fine, got realize quality human. Embodiment public quality the is not quite enough answer education so that can prepare participant educate become capable subject role displays superiority creative, tough, independent, and professional in their respective fields. Good educational process will produce Quality Good graduate.

Talk about quality education, at least there four growing view For interpret it, namely: 1) Quality education looked at based on ability participant educate after learn something subject matter. 2) Quality education looked at from productivity the output,job obtained , level salary and status. 3) Quality education looked at based on criteria wider social . 4) Quality education reviewed from component quality education _ like state of the teacher who has qualification academic, facility infrastructure and management good education. Quality education said quality If  supported by components adequate education.Components the become input (input) to be processed so produce superior output and impact (outcome).

Perbaungan 1 Public High School is one of the State High Schools where Excellence graduate of at school the every the year experience significant decrease.

**Table 1 total students who graduate from Higher Education**

| No | Year | Amount Whole Student | Amount Students pass SNMPTN |
|----|------|----------------------|-----------------------------|
| 1 | 2020 | 276 | 27 |
| 2 | 2021 | 273 | 14 |
| 3 | 2022 | 276 | 7 |

From the table above can seen that

Based on calculation percentage on obtained that in 2020 the amount percentage students entering education tall from track performance as much as 23.21%. In 2021 percentage data amount participant students who passed the track performance that is a total of 12.5%. Meanwhile, in 2022 the number participant students who graduated from track performance an amount of 6.25%. Can concluded that every year amount participant students who graduated from education tall from track performance every year Keep going decreased .

Based on phenomenon above, researcher interested in doing study with title: "School Strategy in Increase Superiority Graduates Enter Higher Education at SMA Negeri 1 Perbaungan."

Strategy by general is approach in a manner related whole with implementation idea, planning, and execution A activity in period time certain. In a good strategy there is team work coordination, own theme, identify factor appropriate supports with principle_principle implementation idea in a manner rational, efficient in funding, and own tactics to achieve objective in a manner effective.

Superiority describe ability school,in particular head school in carry out functions and duties and the teachers in carry out task the professional so that can increase image and name Good as well as quality and price self school.  image and quality school become guarantee for society to get confess that school is included category superior.

Draft advantage, that is give perspectives for the analysis of model schools superior effectiveness. this advantage can be measured from achievement vision and mission clear and consistent school with orientation target achievement as part from

enhancement quality school can exert whole potency source resources and resources at its disposal to improve quality in a manner sustainable. Superiority something school can done through designed management leads to improvement quality in a manner sustainable,okay looked at from output and out comes.

According to Dictionary Large Indonesian Edition Third by the Drafting Team Dictionary of the Language Center of the Ministry of National Education published by PT Balai Pustaka Jakarta in 2005, Graduate originate from the basic word "pass" which means succeeded ( in exam ). Whereas graduate of means that already graduated from exam ; graduate : high school.

Whereas according to Barnawi and Mohammad Arifin who revealed about graduates who don't just pass it with mark standard,however explain about excellent graduates, " Excellent graduates  is graduates who have quality foundation and good instrumental quality as well as own the ability to compete and work same .So in order for students who pass it is said excellent graduates, then student must own quality and good ability to be able to compete later after graduation. So that graduate of can said graduate of quality.

Penulisan tanda baca (titik, koma, titik dua, titik koma, tanda kurung, tanda petik, tanda tanya, tanda seru, garis miring, dsb) tidak didahului oleh spasi dan dilanjutkan oleh spasi, kecuali penggunaan titik atau koma dalam penanda angka desimal. Contoh penggunaan bagian ini dapat dilihat pada keseluruhan isi template ini.

Bagian pendahuluan utamanya memuat alasan dilakukan penelitian yang ditunjang dengan kajian literatur (teoritik). Bagian pendahuluan diharapkan memuat sebanyak mungkin kutipan dari jurnal-jurnal ilmiah (diutamakan dari jurnal internasional bereputasi).

Untuk memudahkan penulis, secara teknis penulis dapat menggunakan template ini secara penuh. Penulis dapat menyesuaikan seluruh isi tulisan dengan template ini (ditimpa) bagian per bagian, sehingga secara keseluruhan diharapkan artikel yang dikirimkan sudah sesuai dengan panduan yang diharapkan. Sebaiknya menghapus sesuai kebutuhan, untuk menghindari kesalahan di bagian-bagian lainnya.

**RESEARCH METHODS**

This research is done use study qualitative and type the author 's research do in This research is a field research and used method with approach descriptive qualitative understood the phenomenon studied in the environment of SMA Negeri 1 Perbaungan consisting on perpetrator namely: Head School, Vice Principal Curriculum, Energy Educator, field administration and students place and time incident.

On research qualitative This descriptive data obtained words and language, so that the data and information obtained can be presented clearly. This research activity will put more emphasis on the concept of process. Researchers go directly to the research location to observe and understand the basic concepts of the school's strategy in increasing excellence graduate entry to higher education by formulating a strategy to increase input ( input ) at SMA Negeri 1 Perbaungan , Process Improvement Strategy carried out in schools . Then the author gives interpretations and conclusions on the events or events that have been researched, the informant of the research is the school principal. Data Collection Techniques, Observations, Interviews, Documentation. Data analysis techniques, data reduction (data reduction), data presentation (data display), conclusion drawing.

**DISCUSSION AND RESEARCH RESULTS**
1. **Improvement Strategy ( Input )**
   a. Reception Student
   One business increase quality education and learning is with input or the right input, as the initial capital to step up and determine the strategy to achieve objective education. Fitrah said "Educational input is absolute thing or all something to be There is in boundaries certain because input is needed for the process to take place.

   One target tree to use determine succeed or nope something institution education as gauge measuring product education is student.Therefore,with exists system reception this student , at least institution school own standards and criteria used for selection student accepted become participant educated and grouped in entourage Study in accordance their respective criteria and competencies .

   From the findings study that in reception Students ( Participant Educate ) just now in accordance with procedure reception participant appropriate new students with juknis mechanism reception student new. through letter Circular of SE Secretary General (Secretary General) of the Ministry of Education and Culture Number 6998/A5/HK. / 01.04/2022.In receipt the new student implement 4 lanes in the PPDB process,namely the Zonation path with percentage 50%,Firmament Aline 15 % ,Parent / guardian transfer line 5 % and Achievement Track 30% and this is stated in the Minister of Education and Culture Regulation Number 44 Year 2019 .

   Policy system zoning intended for less child capable in a manner economy nor in a manner academic get access For take school education that lasted This contested by the participants students who have place stay Far from school.Things like this , can direct participant educate For can register at the nearest school with domicile or the address stated on the Card family. Objective with held system zoning that is For speed up exists even distribution quality education, no There is discrimination in the environment education, giving room for public local use facilities that have provided with easy ,This Because system zoning This Can relieve cost accommodation issued is also easy matter supervision for participant educate .

   Temporary it is,in fact in implementation system zoning This Lots problematic happen among public especially on the level satisfaction to existence policy system zoning .this because many candidate participant educate fail enter to their school want , as well No Can choose favorite school or superior with facility adequate school . with exists application system zoning make participant educate feel No own challenge in Study Because Already feel Enough with what to get, and motivation learn too is lost Because participant educate No get desired school so that Spirit in take education No maximum.

   Besides from problematic online registration Because less network adequate, deep system this reception should also be notice resident students in the area remote which is not including in zoning desired school so that students who want register the best public school in the area the he hoped faded Because the area No including in zoning the so that Want to or No Want to they must continue school to school private ones and pay tuition fees ,temporarily resident students from deepening the majority have level low economy .
   b. Curriculum used school
   Curriculum own very important position in education, because curriculum that regulates and directs goals education can achieved or not deviated from vision, mission, and goals that have been planned school.

   From the findings study based on interview school using 2 curricula that is 2013 curriculum applied in class XII and curriculum merdeka Class X and XI This is appropriate with the establishment of an independent curriculum implementation policy

starting in the 2022/2023 academic year which was confirmed in the Decree of the Minister of Education, Culture, Research and Technology of the Republic of Indonesia Number 56/M/2022 concerning Guidelines for Implementing Curriculum in the Framework of Learning Recovery.

2. **Deep Process Improvement Strategy Increase Quality Graduate of**
   a. **Enhancement leadership  head strong school.**

" Leader is art , which one has the ability to influence others, because task a that leader is give influences positive to whole its members.a leader must Can organize,manage and protect whole its members towards more well,so what is  want to achieved by the organization the Can achieved in a manner effective and efficient, for it as head school always trying to be true leader carry out not quite enough responsibility carried,trying  be the best to make it happen hope public with make quality graduates .

Head SMA Negeri 1 Perbaungan Already do effort in improve strategy and innovation enhancement quality graduate and already in accordance with theory leadership head school, among others with method always increase ability himself in lead school. facilitate and motivate every activity positive but leadership head school No in the same direction with power education and other stake holders in room scope school. Leadership head school and its policies Already Enough good for improving school programs will but,as leader should accept criticism, suggestions and input as material evaluation to improve school programs , as well capable communicate and work The same with staff , teachers so creation quality school Because quality school seen Because exists Work same good between existing leaders and stakeholders at the school.

   b. **Enhancement Teacher Professionalism and Competence**

Teacher as end spear learning is very important to improve professionalism and competence.Because of science knowledge it will always develop in accordance with development of the times.When a educator Already No Want to learn , then he Already less to say as educator . Education personnel who can increase quality graduate of is power capable and competent education operate his job with good." Therefore, the teacher must Keep going always develop and add the knowledge he has have to follow timely development with field skill or qualification education, that is of course in accordance with teacher expertise KBM activities.

Upgrade strategy professionalism and competence of teachers in SMA Negeri 1 Perbaungan Already carried out by parties school and already in accordance theory explained by experts, with organize activity programs teacher certification,studies further,training and seminars,both held in a manner independent or Work The same with party other. Besides that, head always school too supervising and fostering teachers so that they are always implement knowledge already obtained from training, seminars and workshops in activity learning,so that the professionalism and competence of teachers experience improvement .

   c. **Enhancement Quality Learning**

Quality learning must always upgraded to fix quality graduates . Suryadi say, quality learning in schools/madrasas to become good learning developed with :1). activity models referred learning to process standards. 2). involve participant educate in a manner active, democratic, educate, motivate 3). Push creativity and dialogue . 4). The goal is for participants educate reach pattern thought and freedom think so that can carry out activity intellectual form think argue, question,examine, find and predict.( 5) Understanding that involvement participant educate in a manner active in the learning process is carried out in a manner earnest and profound to achieve understanding concept , no limited to the material provided by the teacher. (6) Each teacher is responsible answer to quality planning activity learning for each eye lessons taught for participants educate capable increase desire year, reach success learn in a manner consistent, cultivate information

become knowledge,use knowledge to complete problem and develop Study independent and group with reasonable proportions .

In increase quality learning Already do efforts and efforts to make it happen in accordance with theory explained by experts,with method intertwine synergy between teachers, students,and what media is used in learning . Teachers use method learning collaboration, meaning the teacher is given freedom in use method learning, and no only fixated on one method learning, however customized with situation and need the most effective learning,as well as teachers should capable manage class and understand circumstances participant educate with management class and management participant good teach.

### d. Facilities and Infrastructure Development

In a process education and learning needed facility supportive and adequate as well as in accordance with the needs of the Educational Institution.In field formulated program facilities and infrastructure aims for facilities and infrastructure own maximum benefit.In A organization education Standardization means infrastructure school is required and prioritized educational organization in order to be able to increase quality education. Facilities and infrastructure the become element important in the learning process because one from The National Education Standards are about means infrastructure.

Own complete facilities and infrastructure so very helpful existing activities at school especially in the learning process.all inhabitant school feel helped with exists facilities and infrastructure in carry out inside activities schools, especially teachers and students in the learning process

In terms of existing facilities, PUBLIC HIGH SCHOOL 1 The association has means And infrastructure Which more complete.Field development the facilities and infrastructure of SMA Negeri 1 Perbaungan are adjusted with program school excellence and source educator power  owned by the school.

Perbaungan 1 Public High School, especially the Principal, continues to work hard improve and add to the facilities and infrastructure owned by the school. apart for give smoothness in learning process , as well as one of the requirements in an educational organization. completeness And appropriateness means And infrastructure education Which owned by educational institutions is one of the important factors and is a consideration for the community in giving trust to educational institutions  leave his son on institution that education.

### e. Extracurricular Program Improvement

Activity extracurricular is very supportive activity

in develop potency academic and non academic student.Activity extracurricular is activities carried out outside class and outside of school hours ( curriculum ) to develop potency source Power human resources (HR). participant educate,fine related with application knowledge the knowledge he has acquired nor in understanding specifically for guidance participant educate in develop existing potential and talent _ in himself through mandatory activities nor choice .

But in terms of academic extracurricular development, for 4 years at SMA Negeri 1 Perbaungan there were no academic extracurriculars that should have been held, SMA Negeri 1 Perbaungan needs to develop extracurriculars in the academic field that had existed before such as additional tutoring in the academic field. If the extracurricular has already existed and has produced excellent graduates, there is nothing wrong with holding the program again, seeing the decline in SMA Negeri 1 students graduating from state universities is decreasing from year to year, if the additional tutoring has been stopped, there is nothing wrong with restarting for the sake of increasing excellence. graduated

from SMA Negeri 1 Perbaungan. If the program is implemented, the percentage of students entering state tertiary institutions will increase.

**f. Featured Program**

Featured program is a flagship program planned with goal to develop A superior schools and produce educated output.flagship program owned by SMA Negeri 1 Perbaungan is become school movers and become the inner Pawns implementation curriculum merdeka where other schools are still start while SMA Negeri 1 Perbaungan Already walk for 2 years besides Planting character and morals glorious become good value Because with learning and cultivation good character and morals so student will have properties and and deep morals in the future .

Program superior Which owned by SMAN 1 Perbaungan is only a Mobilizing School batch 1 and an Anti-bullying School by involving students as agents of change in the Perbaungan 1 Public High School environment.

**CONCLUSION**

The conclusions that can be drawn from this research are school strategies in increase superiority graduate of enter higher education studies at SMA Negeri 1 Perbaungan covers two things , namely: Strategy Improvement of Related Input and Strategy Deep Process Improvement Increase Quality Graduate .

In improvement strategy superiority graduated from SMA Negeri 1 already Enough Good will however , necessary there is an improvement in the indicators certain like

1. Acceptance Strategy Student that SMA Negeri 1 Perbaungan only use mechanism reception assigned students government No like school other, besides use systematics reception from government combined with system from school
2. Leadership Head State Senior High School 1 Perbaungan Already Enough good and trying in improve strategy and innovation enhancement quality graduate of with method always increase ability himself in lead schools, facilitating and motivating every activity positive will but head school often No compatible and not agreed with the inner teacher increase quality school.
3. For quality graduate of more increase school should too more increase activity extracurricular No only from non- academic aspect but also from facet academic as already done head before school earlier and it's not wrong if the extracurricular program academic the held Back in order to improve superiority graduate of at school.
4. flagship program at SMA Negeri 1 Perbaungan which has been Once running in 2015 -2019 at that time a lot student admission to State Universities without test and that is the flagship program abolished in 2020 so resulted graduates entering college tall the more decrease from year to year. it need noticed by the school and acted upon continue Back featured program it to improve quality graduates.

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