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RIAU MALAY CULTURE TRANSMISSION AND LEARNING DEVELOPMENT IN THE SOCIETY 5.0 ERA

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Abstrak

Perkembangan teknologi di era society 5.0, masyarakat dituntut untuk mampu memanfaatkan teknologi dengan sebaik-baiknya. Perkembangan teknologi saat ini memberikan pengaruh terhadap perkembangan pendidikan dan kebudayaan, sehingga pendidikan menjadi salah satu alat dalam proses transmisi budaya. Penelitian ini bertujuan untuk melakukan kajian teoritis dan deskriptif untuk mengetahui bagaimana transmisi budaya melayu riau dan perkembangan pembelajaran di era society 5.0 berkembang. Metode penelitian yang tepat digunakan adalah metode penelitian jenis wawancara deskriptif. Hasil penelitian ini menunjukkan bahwa teknologi berperan dalam mempercepat proses transmisi budaya melayu riau, seperti dalam pepatah melayu riau "Orang Melayu Tidak Akan Hilang di Bumi", dan teknologi mempunyai pengaruh yang besar terhadap perkembangan pembelajaran yang mana dapat membantu memperlancar kemajuan proses pendidikan ke arah yang lebih baik.

Abstract

Currently, with the development of technology in the era of society 5.0, society is required to be able to make the best use of technology. Current technological developments have an influence on the development of education and culture, so that education becomes a tool in the process of cultural transmission. The aim of this research is to conduct a theoretical and descriptive study to find out how the transmission of Riau Malay culture and the development of learning in the era of society 5.0 is developing. The appropriate research method to use is a descriptive interview type research method. The results of this research show that technology plays a role in accelerating the process of transmitting Riau Malay culture, as in the Riau Malay proverb "The Malay People Will Not Disappear on Earth", and technology has a big influence on the development of learning which can help smooth the

INTRODUCTION

Technological developments in the Society 5.0 era, of course, require society to be able to make maximum use of technology and be able to develop and adapt existing technology (Fauzi, Budi Harto, Mulyanto, Rindi Wulandari, 2023). Technological developments influence the world of education, therefore people can understand the current development situation and adapt their lives to the current development situation, one of which is the world of education (Fonna, 2019). According to Fauzi, Firman, and Riska (2022), education in the broadest sense is an influential life that encourages human development and progress.

Education is the process of improving a person's abilities and making them better, for example through the teaching process (Paramansyah, 2020). Based on Law no. In 2003, the 2003 National Education System Regulations stated that education is the aim of helping students become active, develop their potential, have religious and spiritual strength, have self-control, develop character, and become intellectual and of noble character. and skills necessary for life. The learning process utilizes existing media such as Kahoot, Canva, and e-learning. The world of education in the Society 5.0 era is expected to create fun learning so as to provide more meaningful learning activities. Educational activities aim to make someone understand it.

Based on this understanding, society can develop by applying the potential it has learned, and education cannot be separated from cultural factors (Herlambang, 2021). Culture is knowledge that must be possessed by all groups of society as a basic function or as a guide for all people from different cultures that they believe in acting and acting on the social environment in which they live so that they have systemized thoughts and ideas (Wahidin 2017). Irawati (2015) believes that culture is a complex unity that includes the abilities and habits acquired by humans as members of society, such as knowledge, belief, art, morals, law and customs.

Through inheritance and internalization in each individual, an educational process occurs in the form of socialization regarding culture, the inner culture that occurs in society, cultural values will be discovered. And will maintain reciprocal relationships that determine the process of changing the socio-cultural order of society in the context of developing civilizational progress (Hisham, 2021). Culture that is embedded in society and has been hereditary since last year will become increasingly integrated into people's lives so that it becomes the wealth of society. Relating to a belief that is difficult to ignore (Almahhi, Maana, and Karina, 2022).

Wealth that is still developing in the life of a society will usually be maintained and continue to be preserved or what is also called cultural transmission to each turn of events in a society that adheres to that culture (Anjarsari, 2023). Cultural transmission is the transfer of cultural values from one generation to the next (Nur, 2022). The life of Riau people in general has a Malay culture which regulates society on the basis of Malay culture itself, one of which is known as the culture of reciprocating rhymes and poetry (Nuh, & Dardiri, 2017). The aim of this research is as a theoretical and descriptive study of how the transmission of Malay culture in Riau develops and the development of educational institutions, so that Tatarik researchers study the transmission of Malay culture in Riau and the development of learning in the era of society 5.0.

RESEARCH METHODS

Based on the problems that have been determined, the appropriate research method to use is a descriptive research method using interviews. The descriptive research method is a research method designed to obtain an overview of the symptom status of a problem at the time the research was conducted. This research is descriptive qualitative research that reveals, finds and explores information about school management (Basri, B., Khairinal, K., & Firman, F., 2021). Descriptive research methods are also a basic form of research because they aim to describe existing phenomena, both natural phenomena and human engineering. In this research there is no treatment given or controlled as in experimental research, and there is no hypothesis testing. The

instrument developed by the researcher used an interview guide as the data collection material developed.

RESULTS AND DISCUSSION

A. Education as Transmission of Riau Malay Culture

Education in the broadest sense is Life. This means that education is all knowledge learning that occurs throughout life in all places and situations that have a positive influence on the growth of each individual (Pristiwanti, Badariah, Hidayat, & Dewi 2022). Education lasts throughout life (long life education) (Rendi, 2019). Teaching in a broad sense is also a process of teaching activities, and the implementation of learning can occur in any environment and at any time (Maulida, 2023).

Literally, the meaning of education is teaching carried out by a teacher to students, it is hoped that adults and children will be able to provide examples, learning, direction, and improving ethics and morals, as well as exploring each individual's knowledge (Suriadi, Firman, & Riska 2021). The teaching given to students does not only come from formal education carried out by the authorities, but in this case the function of family and society is very important and becomes a forum for development that can produce and develop knowledge and understanding (Firman, & Rahayu, 2020).

The definition of education based on a scientific approach is education that is seen as based on a particular scientific discipline, for example according to psychology, sociology, politics, economics, anthropology, etc. (Lase, Nirwana, Neviyarna, & Marjohan, 2022). Based on Montanesa, & Firman (2021), the education system is a unified business consisting of several elements that are functionally related to each other in order to achieve educational goals (transforming input into output). Education is guiding all the natures contained in children, so that they can achieve the highest safety and happiness both as humans and as citizens (Juwita., Firman., Rusdinal., & Aliman, 2020).

Therefore, researchers can conclude that education refers to efforts made to impart knowledge and provide a positive impact in meeting individual knowledge needs, which is usually carried out by formal institutions such as schools. Zuhdi ., Firman ., & Rizka, (2021) explain that educational activities are

learning activities so that they can be understood, with this understanding it can be developed by applying the potential learned, education is also inseparable from cultural factors.

Talking about culture in a society is an interesting thing, because culture is a system of meaning and knowledge shared by the local community (Yusman., Suhaili., Mudjiran., & Nirwana, 2021). In general, Sari., Nirwana., & Riska, (2015) explain that culture is a form of human cultivation which includes various knowledge, beliefs, arts, morals, laws, customs and other abilities and habits acquired by humans as social creatures. For humans, culture is something that limits and directs behavior (Yanti., Firman., & Rusdinal, 2020). Culture contains rules for how we relate to other people, how we think, how we behave, and how we view the world (Hasgimianti., Nirwana., & Daharnis, 2017). Culture is the entire system of ideas, actions and work results in people's lives, which become the property of the person who learns (Maryamah, 2017).

Culture is a system of knowledge and ideas, as well as an invisible power/strength that is able to lead and direct society to act and act based on the knowledge they have (Rachmawati, 2012). Culture is not only acquired by a group of people, but there is an endless learning process from the time humans are born until the end of their lives (Agustín, & Nirwana, 2021). The cultural learning process does not only take place in the form of inheritance or transmission within the family, but also through the formal education system in educational institutions such as schools, as well as social interaction processes carried out by each community group with their environment (Yolinanda, Vivian, and Setioko 2021).

Cultural transmission is a process that refers to the way cultural values are transmitted or exchanged from generation to generation which includes the transmission of knowledge, value beliefs, traditions and practices related to culture (Hastuti, & Ahmed, 2021). Cultural transmission is the activity of sending or spreading messages from generation to generation. Thus, we can conclude that what is meant by cultural transmission is the inheritance of culture related to the values on which that culture depends to future generations. In this regard, the Riau Malay cultural heritage is a cultural heritage that is preserved by the citizens

of the Riau Malay community for their children and grandchildren as cultural successors to the next generation (Angriani, and Nourjanah, 2016).

Sahara and Sidaputar (2023) explained that Malay culture in Riau is one of the largest cultures in Indonesia and has many cultures and uniqueness that are still maintained and developed today, including the culture of chanting and poetry as well as local content in the Indonesian language in the field of education. Malay Arabic topics are applied during this time. Formal education aims to help the development of students and the community plays a role in passing on culture to future generations (Fadlallah, Riska, & Sikor, 2023).

Busca and Prihartini (2019) explained that the transmission process includes the processes of imitation, introduction and socialization. Mimicry is imitating the behavior of those around you. First, of course it was a family tradition, then over time it spread to society. The transmission of cultural elements certainly cannot happen alone, but must occur through participatory observation from one individual to another.

B. Learning Dynamics in the Era of Society 5.0

Educational institutions have the creativity to follow cultural progress and social developments. Specific steps that can be taken to develop educational institutions: 1) Building an appropriate educational model, leading to a better direction, 2) As an ideal educational institution it requires an attractive learning style (Yamna, Eswant, Brianna, Fadlallah, and Fouad, 2023).

Each school has its advantages: 1) The school always has a spirit of change in the form of ethical school staff, comprehensive social policies, a clean environment, based on statutory regulations, environmental agreements, educational activities and various regular and extracurricular activities that reflect the achievement of goals. education. 2) Introducing and developing teaching methods to improve the educational process including creativity, critical thinking, analysis, induction and deduction, as well as problem solving using various learning methods. 3) Utilizing information sources, media and images in educational activities is an effort to create an interesting, motivating and stimulating learning environment. 4) Prioritizing good deeds in shaping students' personalities, providing examples has an influence on students. 5) instill religious norms and values in students: habits of prayer, respect, compassion, cleanliness

and order. 6) establishing systematic collaboration by teachers and guardians is useful for developing and improving educational activities. 7) Ensure that all school processes are always oriented towards quality 5.0.

Interviews conducted by researchers with various parties regarding the transmission of Riau Malay culture and the development of education in the 5.0 era: 1) AT (16 November 2023), AT said that education with current technological developments is a process of transmitting Riau Malay culture, because with technology the general public can easily quickly understand the transmission process. 2) AJK (21 November 2023), AJK in his interview said that the process of transmitting Riau Malay culture through education will be faster because it will be easier for people to access all Riau Malay culture through education and technology. So that culture will become easier and faster and the wider community can access it to learn and understand it. 3) DS (04 December 2023), DS and growth will be easier because education managers must be able to utilize technology to adapt to current events. Based on the results of interviews conducted by researchers, it can be said that the current development of Society 5.0 technology is very helpful in the process of transmitting Riau Malay culture to future generations so that this culture is not lost or lost. Like Malaysians. "Malays will never disappear from the face of the earth," he said. Apart from that, in the context of educational development, there is a huge impact on technological developments which will help speed up the learning process.

CONCLUSION

Based on the explanation above, researchers can conclude that technology has a role in the process of transmitting Riau Malay culture in the form of developing and inheriting Riau Malay culture so that it can be quickly passed on to the next generation. Moreover, to advance learning, technology has a significant impact on technological developments which can help streamline the educational process.

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