

Effective Communication Approach for Children in Klambir V Kebun

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ABSTRACT

Effective communication approach for children in carrying out or participating in education both formally and non-formally where children's education in the Klambir V community is still relatively low, education is considered not a priority in running this life, they think their lives can contribute and help parents, especially for the lower middle class. This type of research uses qualitative research methods with data collection techniques carried out through observational interviews and documentation by analyzing the data used is an interactive method of Miles and humpresmen with a descriptive approach of analysis by conducting socialization is expected to the community as well as children to have an interest in improving life skills through education provided at school and so that they take advantage of various facilities provided by the government including the productive period through the assistance of BOS funds obtained so that children can maximally participate in learning at school, especially during the 9-year compulsory education period.

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1. INTRODUCTION

According to Lasswell, communication is defined as the process of delivering messages from a communicator to communicants through a medium that will eventually cause certain effects. (Thayer, 2019) According to Rochmah, effective communication is

communication that is able to produce attitude change of the parties involved in communication. The basic principle of communicating effectively is REACH (Respect, Empathy, Audible, Clarity, Humble). According to Effendy, AIDDA is a combination of the words Attention, Interest, Desire, Decision, and Action (Lundgren & McMakin, 2018)

Humans need communication to help survival, one of which is by using language as a means of communication. Language is the most effective communication tool in conveying messages, thoughts, feelings, goals to others and allows to create cooperation between people (Mailani et al., 2022)

Education is a way that mankind has done throughout its life to become a means of transmitting and transforming both values and science. Such is the strategic world of education as a means of transmitting and transforming values and science, so in order to instill and develop the character of this nation, it cannot be separated from the role played by the world of education. Character education is important for human life, so the role played by the world of education must not only show moral knowledge, but also love and be willing to do moral actions (Mu'in, 2019)

Education is seen as a lifelong learning process for human beings. The function of national education is to shape the dignified character of the nation's civilization and develop the ability to educate the nation's life. (Anwar, 2021). Education is seen as a lifelong learning process for human beings. The function of national education is to shape the dignified character of the nation's civilization and develop the ability to educate the nation's life. The moral and moral condition of the generation is tainted by the loss of character as a person who holds the values of the position of pancasila. For example, negligence in carrying out worship to God Almighty, the loss of humanity is marked by rampant killings that occur among the community, lack of a sense of unity such as brawls between students,

brawls between tribes and groups, The rise of corruption cases committed by state policy makers, and the loss of a sense of social justice such as bribery in the selection process of a competition both carried out personally and government institutions. (Anwar, 2019)

Formal education, non-formal education, and informal education are educational pathways in the learning process. Formal education takes place in a structured and tiered manner consisting of primary, secondary education and tertiary education while non-formal education is a path outside formal education that takes place in a structured and tiered manner. Informal education is on the family and environmental paths.

School is one of the basic needs for families in order to be able to educate the lives of students and become Indonesia moving forward, including the participation and support provided by Madrasah Amaliyah Sunggal as one of the educational institutions under religious leadership where providing understanding of general education and religious education, the education must provide the best bag so that education can run effectively and efficiently.

Preschool age is a golden age for children. This golden age is important and valuable because it is the foundation for the child's future. At this time children have the freedom to express without any rules that hinder and limit it. Therefore, in this golden age, it is necessary for parents to instill discipline in children so that children can apply discipline from an early age which will affect children's discipline in adulthood.

Discipline serves to provide light so that children's behavior does not get lost and cause an unpleasant living atmosphere for children. With discipline, children will get better personal, social and institutional adjustments. Personal adjustment means that children can develop their personal abilities optimally and realize these

abilities according to the demands and expectations of society. Social adjustment means that children can build relationships and social interactions effectively based on social rules and norms that apply in their environment. Institutional adjustment means that children can live and adjust their growth and social interaction to the conditions, rules and norms set by the institution. In this case the main function of discipline is to teach children to accept the necessary restraints and help direct children to a path of behavior that is useful and acceptable personally, socially and institutionally. The role of parents is so great in helping children to be ready to enter the gates of their lives. This is where parents care as teachers first and foremost for children. As a parent, you must really do something for your beloved child. How can a child still look at their future in a child's mind, how can they become our next generation. The future of the Indonesian nation will be in their hands and their future is prepared by their parents today (Handayanti, 2020).

Parents are the most important figures in children's education, parents are the people who most often socialize with children, the role of parents is a very important role in the formation of children's personalities, in order to become independent children (Nurani, 2004)

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2. METHODS

This type of research uses qualitative research methods with data collection techniques carried out through observational interviews and documentation with data analysis used is the interactive method of Miles and Humberman with a

descriptive approach of analysis by conducting this socialization is expected to the community and children to have an interest in improving life skills.

3. FINDINGS AND DISCUSSION

Education as an effort to change children's behavior to be better, especially in educating early childhood morals. The implementation of moral education in early childhood involves many parties, namely: parents at home and teachers in educational institutions. Parents act as the first teacher for children. The behavior, speech, and appearance of parents will be imitated by children. Early Childhood Education is expected to be able to provide various stimulations to support the development and growth of children, one of which is by creating a conducive learning environment for children. Adults around children must be ready to be models and role models for children in forming good morals Efforts made in providing moral education in early childhood in educational institutions begin with the personality of teachers who should be models and role models for children, and continued in the implementation of the learning process by incorporating moral elements into the educational component. Moral development in children can take place through direct education, imitation, and the process of trying.(Khaironi, 2017)

Islam pays great attention to human life from an early age. Starting from the womb phase to maturity. So that a pregnant mother is allowed to break her fast, if it is feared that it can endanger the fetus or child she is carrying or breastfeeding. All of this proves that Islam highly values human life.

In the Islamic view, education should be given from the womb. Because education carried out from an early age has a very high success in determining the growth and development of the next child's character. Therefore, the role of both

parents (husband and wife) is very large in the education of children starting from the womb (Sulastri & Tarmizi, 2017)

So important is the education of children in the family, so that the family is the main and first place of education for children. Zulfhaini explained; "By nature, the family is a determinant in the development of children's education in the future. In the family there is interaction with each other so that there is a process of value transformation, both spiritual and socio-cultural"(Elfita et al., 2019)

Communication messages will have a strong effect if the communicant considers that the communicator who delivers it is a person who has high expertise in their field and also expertise in good communication. Communicator expertise is an impression embedded in the communicant's mind regarding the communicator's mastery in their field. Furthermore, trust is the extent to which the communicant believes in the good qualities that exist in the communicator so that he puts trust (trustworthiness) (Rakhmat, 2021).

4. CONCLUSION

Effective communication has an important role in everyday life, especially in the world of work through:

1. Be a good listener, so you can better understand what your interlocutor is saying
2. Pay attention to the body language you and your interlocutor use because communication is not just talking and listening
3. Avoid speaking or sending messages with convoluted language because it can make the message you want to convey difficult to understand..
4. Use the right intonation when speaking so that the message you want to convey can be conveyed well

5. Provide feedback as a way to confirm whether effective communication has been achieved

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