

Development Of PAI Learning Media Based On Canva

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ARTICLE INFO

Keywords:

Development;
PAI Learning Media;
Canva

Article history:

Received 2022-11-25

Revised 2022-11-27

Accepted 2022-11-28

ABSTRACT

According to the 2018 Global Education Census conducted by Cambridge International Research, Indonesian students are very familiar with technology in the 4.0 era. As a result, Islamic Religious Education teachers are required to be experts in the design of learning media with the development of technology-based media in learning process. The Canva application is used to describe the development of PAI learning media using the library research method, and the content analysis method is used for data analysis in this study. The need to develop Canva-based PAI learning media stems from a variety of paradigms regarding learning media, as well as the actualization of teachers' abilities in using technology and media and the demands of technological advancement in the 4.0 era. Using Canva, you can create PAI learning media in the following steps: 1. Utilizing a registered Google, Facebook, or email account, access your Canva account at www.canva.com. 2. To begin creating PAI learning media for "zakat" content, select an educational presentation template. 3. Add text to the "T" column or edit the text in accordance with the material. 4. In this study, the development of PAI learning media design involved combining multiple slides from various templates and videos into a presentation by first uploading the video file then dragging it into the desired slide. 5. Clicking the "Download" menu in the upper right corner of the screen or the other sign in the "download" column, to download the design results as JPG, PNG, PDF, SVG, Video MP4, GIF, PPT or another format.

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1. INTRODUCTION

The presence of tools or media is crucial to the learning process. Similarly, when teaching Islamic Religious Education lessons, as using learning media can help make the information more understandable. When efforts are made to improve or enhance the quality of the educational process, learning media are used. Devices or media are instruments that assist the learning with handling, particularly those connected with the feelings of hearing and sight, even with the presence of media, it can accelerate the understudy's way of learning and make understanding simpler.

Islamic Religious Education teachers are required to be experts in the design and proper use of instructional media, including the use of technological media in the teaching and learning process, in the 4.0 era, which is full of the use of information systems and technology. Learning that began with students as definite objects who accepted what was taught has evolved into learning that requires students to actively participate in the process.

Different kinds of paradigm shifts define the 21st century, which is also known as the industrial revolution 4.0 era. There are six global macrotrends that are currently sweeping the world as we enter the 21st century. First, education is one area where the digital revolution is rapidly progressing. Second, the rapid development of information technology, communication, and transportation has accelerated globalization's impact on regional integration. Third, corporations are to blame for globalization. Fourth, things change quickly in the world. Fifth, the development of brand-new communities like network, information, and knowledge communities. Sixth, the phenomenon of an increasing need for individual capital in the face of ongoing competition—creativity and innovation (Jelantik, 2019, p. 95-96).

According to the 2018 Global Education Census conducted by Cambridge International Research, Indonesian students are well-versed in using technology for both social media and educational purposes. It has been demonstrated that using technology, particularly digital technology, increases students' interest in learning. This is because digital technology's facilities are more appealing, allowing students to avoid being bored during classes (Harususilo, 2018).

The aforementioned phenomena and the requirements of these technological advancements necessitate that the education sector maintain its innovation in line with technological advancements. In a similar vein, educators of Islamic Religious Education are required to design learning materials with greater originality in order to make them more engaging, enjoyable, and in tune with advancements in technology. Canva is one application that can be found in

the technology world. Canva is an online design program that lets you make presentations, resumes, posters, flyers, brochures, charts, infographics, and more with a variety of tools. One of the reasons that PAI learning media must be developed using Canva is because of some of its benefits, which make PAI learning more engaging and interactive.

2. METHODS

The authors employed qualitative library research with a series of activities related to library data collection methods in this study (Mestika, 2004, p. 3). The information assortment method was done through a documentation study, specifically searching for information on things or factors as notes, books, papers or articles, diaries, etc, in this examination is searching for information through books, articles or diaries that talk about media improvement canva-based instruction.

In this study, content analysis was used as the method of data analysis. Valid inferences can be derived from content analysis, which can be reexamined in light of the context. In this analysis, various meanings are selected, compared, combined, and sorted until relevant data is discovered. A check is made between libraries to ensure that the review process is accurate and to avoid and correct errors caused by inadequate authors of the literature. Research reports must be written with simplicity and ease in mind. These standards were decided to make it more straightforward for perusers to comprehend the examination points talked about.

3. FINDINGS AND DISCUSSION

Learning development is the process of designing learning in a logical and systematic way to determine everything that will be done in the learning activities process while taking into account students' potential and competence (Majid, 2005, p. 24).

Gentry defines learning development as "a systematic approach to the design, production, and implementation of instruction," or learning design and production and implementation.

The following are examples of development: a. evaluate the development results, b. design an effective, appropriate, and efficient learning environment, c. develop all aspects related to students and the management of learning materials, d. implement newly developed materials, and e. analyze learning needs and conditions (Sukiman, 2012, p. 54-78).

The Latin word *medius*, which literally means "middle," "intermediary," or "introduction," is the origin of the word *media*. *Wasilah* is also used in the *media* to describe the process of transferring messages from the sender to the recipient. The Koran contains several instances of the word "*wasilah*," one of which is the verse 35 of Surah Al-Maidah: "Mearning: O you who believe, for your success, fear Allah, seek a way closer to Him, and strive in His way".

Gerlach and Ely (Gerlach, V.G dan Ely, 1971) defined learning media as "a medium, conceived is any person, material, or event that establishes conditions which enable the learner to acquire knowledge, skills, and attitude" (the media encompasses individuals, materials, equipment, or activities that create conditions that enable students to acquire knowledge, skills, and attitudes).

Anything that can be used in the teaching and learning process to convey messages or information and pique students' interest in learning is considered learning media(Arsyad, 2011, p. 10).

Therefore, it can be concluded that the process of creating, designing, or developing learning media related to Islamic religious education content for use in the teaching and learning process is the development of PAI learning media.

The use of learning media has an impact on student learning outcomes because it is an essential component of the learning system(Zainiyati, 2017, p. 34). The key to having fun learning is the teacher's ability to design and implement learning designs(Ramli, A., Rahmatullah, R., Inanna, I., & Dangnga, 2018, p. 5-7).

Learning design activities are related to development, which encompasses all processes involved in maximizing learning and performance(Reiser, 2001, p. 57- 67). Learning planning and development is a methodical process that is guided by students' needs and characteristics and aims to change students' behavior in accordance with the objectives. From here, a system approach concept was developed, and the media were utilized. Learning media do evolve in tandem with technological advancements. Further investigation reveals that the following factors influence the development of learning media:(Susilana, 2009, p. 8)

- a. In the first paradigm, learning media and instructional audio-visual tools are the same thing.

- b. The media is viewed in the second paradigm as something that is developed systemically and follows communication rules.
- c. In the third paradigm, the media are seen as an essential component of the learning system, necessitating adjustments to other aspects of the learning process.
- d. Learning media, in the fourth worldview, is seen more as an asset that is purposely and deliberately created or potentially used for learning.

According to Suryani, who stated that there are two reasons why the development of learning media is considered important, PAI learning media must be developed, one of which is with the Canva application. This was also emphasized by Suryani. Based on the preceding paradigm, PAI learning media must be developed (Suryani, 2018, p. 122-124), the reasons are as follows:

a. Limitations of the Media

Each kind of media has its own advantages and disadvantages. Print media, like books, cost money to print and distribute; visual media, like images, can be hard for students to understand if they aren't clear or the same as the original; audio-visual media, on the other hand, can be expensive, time-consuming, and require skill and thoroughness to make; and print media, like books, can cost money to print and distribute.

To defeat these shortcomings, learning media can be created by planning or teaming up one sort of media with different media in the educating and growing experience.

Canva's features allow it to combine visual media (such as images), text, and audio-visual content (such as video) into a single percentage. As a result, using the Canva application to design multimedia can reduce the amount of time spent on each learning medium. Canva, which is designed by combining visual media and audio-visual media (including instructional videos), can be used to present hajj material (rukun texts, hajj requirements, etc.) in Islamic religious education.

b. Actualization of Teacher Capability in Using Technology and Media.

The development of educational media in learning activities can be carried out by teachers as an actualization of their abilities. According to Regulation No. 16 of 2007 of the Minister of National Education Concerning Academic

Qualification Standards and Teacher Competency, teachers must use information and communication technology to benefit learning. Information and communication technology (ICT) is also used by teachers to communicate and grow.

In the Government Regulation of the Republic of Indonesia Number 74 of 2008 concerning teachers, article 3 paragraph 4 states that one of the pedagogic competencies that must be mastered by teachers in managing student learning is the use of learning technology. The academic qualification standards are also in line with the pedagogic competence of teachers.

A teacher of Islamic religious education should be able to use and integrate a variety of technologies to create educational media that will be used to provide students with Islamic religious education content.

Students are increasingly familiar with the world of technology, including Android (hand phones), laptops, and various applications like YouTube, Facebook, Instagram, and others, as the introduction explains. requires teachers of Islamic Religious Education to become more familiar with the use of technology in the classroom in order to design learning in a more creative and innovative manner. Using the Canva app to design creative learning is one way to accomplish this.

The Canva application is an online design program that offers a variety of tools, including presentations, resumes, posters, flyers, brochures, graphics, infographics, banners, bookmarks, bulletins, and so on. The kinds of introductions on Canva are imaginative introductions, training, business, promoting, innovation, etc. The following are some of the benefits of the Canva application(Tanjung, R. E., & Faiza, 2019).

1. Make it easier for someone to make the design they want or need, such as: use of the Canva application to create things like posters, certificates, infographics, video templates, presentations, and so on.
2. Canva gives users access to a wide range of appealing templates or designs, making it simpler for them to customize a design they already have by simply changing the text, colors, sizes, and other elements they select.
3. Being able to increase teachers' and students' creativity when designing learning media due to the numerous features that have been made available.

- 4.Canva lets you combine multiple templates or include videos in a single presentation to combine audio and visuals.
- 5.Utilize practical learning media to save time.
- 6.Designing with Canva doesn't require a laptop; Android or Iphone devices can be used.

Because of its many advantages, Canva is an excellent PAI learning medium that makes learning more engaging and less monotonous. Additionally, the use of Canva as a PAI learning medium can be used as an alternative because teachers can add Dodo Syamil videos about zakat, for instance, into percentages in order to be able to touch the affective of students related to the wisdom or purpose of obligatory zakat. In addition, Islamic religion learning materials contain a lot of material that touches on the affective and psychomorphic domains.

Using Canva, you can create PAI learning media in the following steps:

- 1.The Android, iPhone, or laptop versions of the Canva application are all supported. It also doesn't take too long to learn how to use, making it easier for teachers and students alike.
- 2.If you want to design learning media using the Canva app for Android or iOS, the first step is to download the app from the Play Store. Open the store, type "Canva" into the search box, and the app will automatically appear. Click "Install" and wait for it to download and open. However, if you use a laptop and have not downloaded the Canva application, you can simply open it using Mozilla Firefox or Google Chrome.
- 3.Go to your Canva account and sign in. The first step in using this application is to visit the website www.canva.com and then log in with the registered account. You can also use an existing email address, a Facebook account, or a Google account to log in. After that, learning media design with Canva can be completed immediately.
- 4.To get the design started, select a template. The main page will appear after successful login. As shown in the following image, we can design by selecting the "create a design" menu option. Select the kind of visual presentation template that will be used after that.

Figures 1 and 2 below depict the initial page/log and stage 4's appearance:

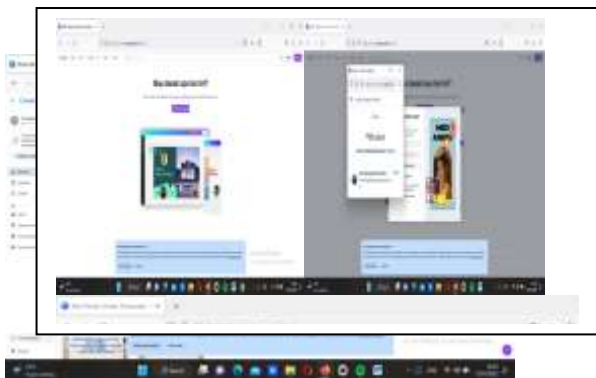


Figure (1): Canva's Home Screen

Figure(2): Template Selection Display

5. Canva has pre-set a plethora of templates from which to choose. The learning media that will be developed as part of this study will include "zakat" content, so an educational presentation template was selected. (Display is shown in Figure 3)

6. Continue editing the text in accordance with PAI material ("zakat") using a template. Additional writing can be added by selecting one of several text formats from the "T" column on the left. Figure 4 shows the display.

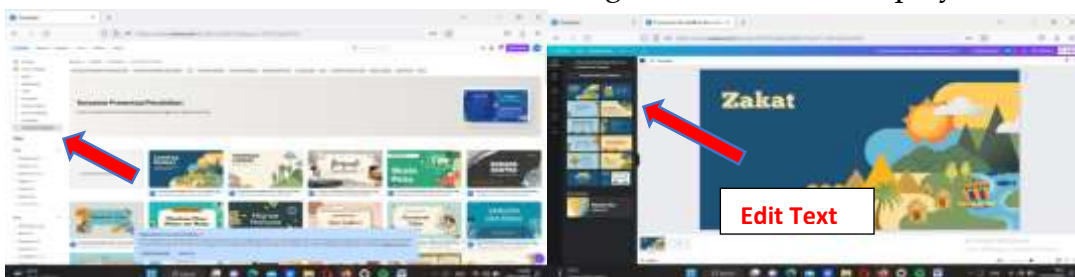


Figure (3) Educational Presentation Template

Figure (4)

7. The development of PAI learning media designs in this study was accomplished by combining several slides from various templates into a single presentation, despite the fact that we can basically use all of the slides in a single template. To accomplish this, select a different template design to add to the relevant presentation slide by clicking the plus sign on the subsequent slide. as depicted in Figure 5.

8. The study added dodo and syamil videos for sub-themes of zakat types by taking the uploaded video file first and then dragging it into the desired slide. The design can also incorporate audio-visual media into presentation slides. depicted in Figure 6



Figure (5)

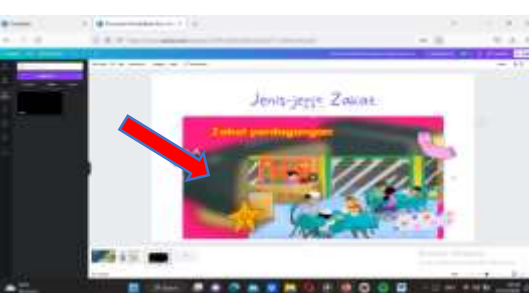


Figure (6)

- The results can be downloaded and the files can be stored offline after the PAI learning media has been designed. The design result file, on the other hand, can be saved automatically. Please select the "Download" menu in the screen's upper right corner to download. You can choose any format for the download, such as:Gif, JPG, PNG, PDF, SVG, MP4 Video, and GIF (as depicted in figure 7).In addition, other forms of download, such as Microsoft Power Point, can be obtained by clicking on the additional icon in the "download" column, scrolling down until a PPT or other desired form appears, and then downloading the form in question by clicking on the form in question (as depicted in figure 8).

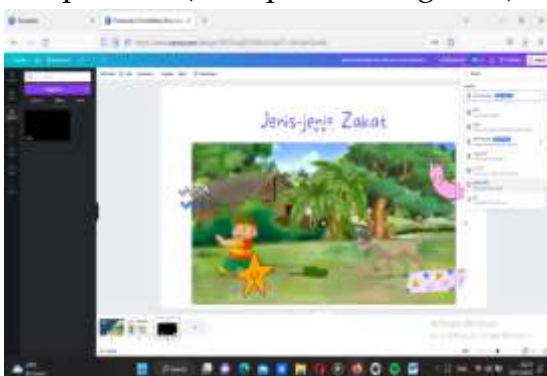


Figure (7)

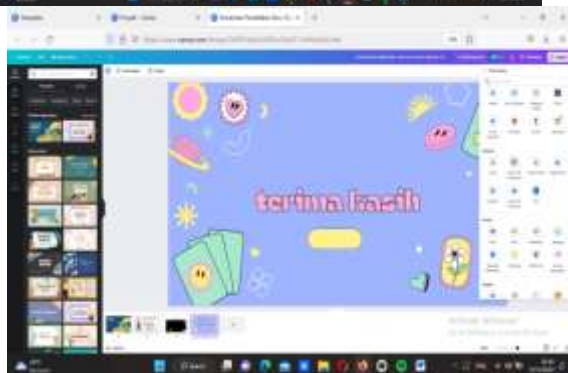


Figure (8)

By copying the Canva design result link and sharing it with the Whatapp Class group or Google Classroom, design results can also be displayed online.

Therefore, students can study independently at home by sharing links to presentations of PAI material, in addition to the material being presented directly (offline) by PAI teachers. It will be very interesting if the material is designed very attractively using Canva developed by PAI educators.

4. CONCLUSION

The process of creating, designing, or developing learning media related to Islamic religious education content for use in the teaching and learning process is referred to as the development of PAI learning media.

The need to develop Canva-based PAI learning media stems from a variety of paradigms regarding learning media, as well as the actualization of teachers' abilities in using technology and media and the demands of technological advancement in the 4.0 era. The following are some of Canva's benefits: 1. Makes it more straightforward for somebody to make the plan they need or need, 2. Canva offers a variety of appealing designs or templates, Canva is able to combine a variety of templates or combine visual and audio-visual elements by including video in a single presentation, allowing teachers and students to design learning media with greater creativity. In practical learning media, it saves time, and It is simple to use on an Android or I Phone or laptop.

The Canva app was used to design PAI learning media for "zakat" content in this study. The first step was to open the Canva app on Google Chrome or Mozilla Firefox and then download the presentations' results.

Researchers suggest that educational associations like the Indonesian Teachers' Association (IGI) and MGMP (Subject Teacher Consultation), particularly MGMP PAI and others, and school principals should hold more frequent training (workshops) for all teachers, including PAI teachers, regarding the creation of learning media. based on technology-based applications like Canva, Animaker, Ed fuzzle, Kine Master, and others. so that teachers' abilities to create engaging, interactive, and in line with the current circumstances of millennial students who are familiar with technology learning are growing, particularly PAI teachers.

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